



Friday, March 24, 2023 – 5:00 PM
Petersen Automotive Museum
6060 Wilshire Blvd, Los Angeles, CA 90036

SPONSORSHIP & TICKET OPPORTUNITIES

Please support programs and scholarships in STEM education, the arts, cultural studies, and competitive sports for youth ages 5-17.

Grand Prix - \$50,000

- VIP dinner seating for 40 guests - 4 tables
- Recognition from the Podium
- Logo on Step 'n Repeat and all advertising (Presented by...)
- Exclusive Splash Screen in Event App
- Back or inside front cover of Tribute Program
- VIP Branded Photo booth
- Complimentary bottles of Premier Champagne
- VIP tour of Vault at the Petersen Museum
- Provides scholarships for 50 local youth

Grand Tourer - \$25,000

- VIP dinner seating for 20 guests -2 tables
- Recognition from the Podium
- Logo on Step 'n Repeat and all advertising
- Main Banner listing in Event App
- Back or inside front cover of Tribute Program
- VIP tour of vault
- Provides scholarships for 40 local youth

Grand Coupe - \$15,000

- VIP dinner seating for 10 guests
- Recognition from the Podium
- Logo on Step 'n Repeat and all advertising
- Main Banner listing in Event App
- Inside cover of Tribute Program
- Provides scholarships for 30 local youth

Phaeton Sponsor - \$10,000

- Premium dinner seating for 10 guests
- Recognition during the evening
- Name on all advertising
- Premier Sponsor listing in Event App

Phaeton Sponsor Cont'd

- Priority full page ad in Tribute Program
- Provides scholarships for 20 local youth

Cabriolet Sponsor - \$6,000

- Priority dinner seating for 10 guests
- Listing on all advertising
- Featured Sponsor listing in Event App
- Half page ad in Tribute Program
- Provides scholarships for 10 local youth

Touring Sponsor - \$3,500

- Dinner seating for 10 guests
- Name on all advertising
- Featured Sponsor listing in Event App
- Half page ad in Tribute Program
- Provides scholarships for 6 local youth

Coupe Sponsor - \$1,500

- 2 Priority Dinner Tickets
- Sponsor listing on all event materials

Individual Tickets:

- Dinner Seating for 10 @ \$3,000 (Sponsor listing on all event materials)
- Priority Dinner tickets @ \$500
- Friends Dinner Tickets @ \$350
- **NOTE: Priority Dinner Guests receive Cabriolet level seating.**

PLEASE COMPLETE:

Please provide guests' names, via email, no later than March 20, 2023

- Yes, I/we would like to be a sponsor of the 2023 benefit and enclose our donation in the amount of \$ _____
- I/we are unable to attend but would like to donate \$ to support the programs.

Donor/Company name as you wish to be listed: _____

Contact Person: _____ Email _____

Street Address: _____ City _____ ST _____ ZIP _____

Phone _____ Fax _____

I/we plan to have our donation matched with a corporate gift. I/we wish to remain anonymous. Please do not list our name.

Ask your employer for a matching gift form (if they have a matching gift program), and enclose w/payment.

Visa MasterCard Amex Other _____ Card # _____ Exp ____/____ CVV _____

Make checks payable to: Los Angeles Boys & Girls Club

Donate Online/PayPal at www.labgc.org/donate

2635 Pasadena Ave., Los Angeles, CA 90031

Please return this form and ads/artwork by no later than **February 24th** to be listed in the Event App and Tribute Program.

Mail to Noma Ndebele at publicrelations@labgc.org. Questions? Please call 323-221-9111 ext 108 or visit us at www.labgc.org

Your donation is tax deductible to the extent allowed by law under the 501 (c) (3) designation. Federal Tax ID - #23-7304197



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ADVERTISING OPPORTUNITIES

Mobile Event App Advertising and Specs

Please complete and return this form via email, or mail as indicated below:

- Splash Screen** **\$5,000 *ONLY 1 SPOT**
- Main Banner** **\$ 3,500 *ONLY 5 SPOTS AVAILABLE**
- Premier Sponsor Listing** **\$2,500 *ONLY 10 SPOTS AVAILABLE**
- Featured Sponsor Listing** **\$ 1,500**
- Clickable Logo** **\$500**

SPLASH SCREEN

MAKE A STRONG FIRST IMPRESSION.

- Covers the entire screen
- Displays when the app is opened
- Sized to fit iPhone, iPad and Android

PREMIER SPONSOR

CHOOSE TO STAND OUT.

- A company Profile
- Attach brand content -videos, ads and other marketing materials
- Company listing will appear in the “Premier Sponsors” page

MAIN BANNER

DISPLAY YOUR LOGO IN A BANNER. ATTRACT MORE LEADS.

- Posted at the top of screen
- Cycle through multiple banners
- Display each banner for 5 seconds

FEATURED SPONSOR

MAKE YOUR BRAND VISIBLE.

- Your company logo is highlighted
- Company listing will appear in the “Featured Sponsors” page
- Clickable link to your company’s website

Tribute Journal Advertising and Specs

- Outside Back Cover: \$ 5,000 (if avail)**
- Inside Cover: \$ 3,500 (if avail)**
- Color Full Page: \$ 1,500**
- Color Half Page: \$ 750**
- Color Quarter Page: \$ 400**

Commemorative Journal trim size will be 5.5” W x 9” H.

4-Color and full page ads may bleed—we require 1/8” overlay.

We will be happy to typeset copy of 25 words or less at no charge.

If you have questions, call 323-221-9111 ext 108.

Please provide copy and/or company logo or finished art via email in jpeg, eps, High Res PDF, Illustrator, or Photoshop. Must be 300 DPI or higher. All fonts must be converted to outline in an EPS file, or embedded in a PDF file

DEADLINES:

Space Reservation – January 20th, 2023

Digital Art Deadline– February 24th, 2023 (FIRM)

Please forward ads or copy to publicrelations@labgc.org

Digital Program Ad Specifications

Half Page Ad
Dimensions: 5.5” W x 4.5” H

Full Page Ad
Dimensions: 5.5” W x 9” H

Full Page Ad (Inside Front Cover)
Dimensions: 5.5” W x 9” H

Full Page Ad (Inside Back Cover)
Dimensions: 5.5” W x 9” H

ADDITIONAL UNDERWRITING OPPORTUNITIES

- We would like to underwrite the costs for the dinner \$30,000
- We would like to underwrite the costs of wine & corkage for all guests at the dinner. \$3,000
- We would like to underwrite the costs for entertainment for the evening. \$5,000
- We would like to underwrite the costs for centerpieces and décor for the event space. \$3,000
- We would like to underwrite the costs for audio/visual at the dinner program. \$4,000
- We would like to underwrite the costs for Gift Bags for 250 guests. \$5,000
- Please contact us about other opportunities.
-

PLEASE COMPLETE:

Donor/Company name (as you wish to be listed): _____

Contact Person: _____ Email _____

Street Address: _____ City _____ ST _____ ZIP _____

Phone _____ Fax _____

Please charge:

Visa MasterCard Amex Other _____ Card # _____ Exp ___/___ CVV _____

Make checks payable to: **Los Angeles Boys & Girls Club**

2635 Pasadena Ave. Los Angeles, CA 90031

Donate Online/ PayPal at www.labgc.org/donate

Please return this form and ads/artwork by no later than February 24th, 2023 to be listed in Event App. Mail to the address above, or email Noma Ndebele at publicrelations@labgc.org. Questions? Please call 323-221-9111 ext 108 or visit us at www.labgc.org



**LOS ANGELES
BOYS & GIRLS CLUB**

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